

## **Manning Tennis Club (voted 2016 WA Club of the year) 2019-20 Sponsorship Proposal**

### **Preface and Sponsorship Invitation**

Our corporate partners complement the strategic direction and image of the Manning Tennis Club. This document provides important information for you to consider as a potential sponsor.

The Manning Tennis Club is committed to providing real value to our corporate partners that offer their support. There are a number of value-for-money sponsorship packages for you to select from depending upon your budget. These packages all offer significant opportunities for organisations like yours to benefit from, including:

- providing all partners with the opportunity to become involved in the Manning Tennis Club
- encouraging members and affiliates to utilise our partners' products and services
- where possible utilise our partners' products for Manning Tennis Club activities
- increasing your organisation's profile in the area
- receiving loyal support from members of the Manning Tennis Club
- acting as a team building exercise for your organisation
- supporting your organisation's marketing campaign
- providing you with numerous exposure and networking opportunities throughout the year

### **Why choose tennis to sponsor?**

Australians love tennis. Tennis is the third most popular sport for Australian adults to play, after aerobic fitness activities and golf. Western Australia has a higher rate for participation in tennis compared to most other sports.

- Tennis encapsulates a range of positive family values
- Tennis attracts both male and female participants
- Tennis appeals to a broad cross section of age groups from pre-school children, school age, young adults and through to mature age adults
- Tennis is a sport that can be played throughout one's life
- Tennis is a sport that is suitable for all levels of ability
- Tennis is a sport that can be enjoyed and played by an entire family and a community
- Tennis is played all year round

### **The Manning Tennis Club – In Brief**

- An estimated 500 people per week visit the Manning Tennis Club, as a player or spectator, during the Sept -April main season for social tennis, events and tournaments and about 250 per week during May-Aug.
- Manning Tennis celebrated its 60<sup>th</sup> anniversary in 2016 with a Gala community tennis, dining and entertainment extravaganza.
- In 2017 it was awarded the 2016 WA Club of the Year award by the governing association Tennis Australia's WA affiliate Tennis West.
- MTC features 6 synthetic grass courts and 4 hard courts (all under lights) and newly renovated modern club rooms that caters for both indoor and outdoor entertainment.
- It is located close to the picturesque Canning River in the suburb of Manning on the boarder of Salter Point & Waterford.
- Competition, coaching and social tennis is played all year round.
- Tennis in some form (social, coaching, competition, public hire) is played throughout the week.

### **Tennis Activity at the Manning Tennis Club**

The Manning Tennis Club offers members and visitors regular social tennis for the entire year, interspersed with club tournaments, junior and adult intra and interclub league play and a comprehensive coaching program. As a result, the courts are in use all year and for most days and nights of the week. This hive of activity around the club with members playing tennis as well as the regular visitors to the club, means that there are multiple opportunities for tennis players to view the on-court advertising promoting your business.

- Member/Community Tennis leagues are played on Tuesday & Wednesday evenings.
- Adult interclub Tennis West affiliated league competitions are regularly but not limited to run on Thursday evenings and Saturday afternoons with juniors competing on Sunday mornings. Visiting teams & spectators from other clubs play each week in these competitions.
- Sunday afternoons have a drop-in social tennis format whereby most courts are in use all year round.
- Junior Club is conducted on Friday afternoons along with Friday sundowners, attracting juniors and their parents.
- Our Club Coach Mike Gill and his team at MG Tennis Academy run comprehensive, structured and engaging Junior & Adult coaching programs all year round.

### MANNING TENNIS CLUB SPONSORSHIP PACKAGES - "Game, Set & Match"

	100	Bronze	Silver	Gold	Platinum	Major
Sponsor Benefit	Club	\$600	\$1,000	\$1,500	\$2,000	\$4,000
	+gst	+gst	+gst	+gst	+gst	+gst
A Certificate of Sponsorship and Letter of Appreciation	*	*	*	*	*	*
Listed on Sponsors Page of Club website with link to your website page of your choosing	*	*	*	*	*	*
VIP invites to Club Opening Day	*	*	*	*	*	*
Complimentary drinks on Club Open Day	*	*	*	*	*	*
\$20 discount off any MTC Membership	*	-	-	-	-	-
1 Complimentary Full Playing Membership (value \$220)	-	*	*	*	*	*
Display Business Card & Brochures on <i>Sponsors Table</i> in MTC Clubroom	-	*	*	*	*	*
Ability to display banner in Club room facilities – sponsor to provide signage / banners	-	*	*	*	*	*
Ability to post promotional advertisement on Manning Tennis Club Facebook page – average of 1 per month	-	*	*	*	*	*
Ability to send promotional advertising through the Club Administrator to our email contacts – max 4 per season	-	-	*	*	*	*
1 x complimentary hire of MTC club rooms &/or court facilities for any business purposes	-	-	*	*	*	*
Ability to display 1 double-sided Court Sign (90cm X 60cm) on court fencing – signage to be provided by Sponsor (sizes vary)	-	-	*	*	*	*
Invitation to a 'host' a Friday Sponsor's sundowner event enabling a sponsor to invite clients to use MTC facilities for free and promote business and services to members and guests	-	-	*	*	*	*
Invitation to promote business & offers at club's major social functions	-	-	-	*	*	*
Display Promotional Advertisement on Manning TC website's club news section	-	-	-	*	*	*
Ability to display 2 additional double sided Court Sign on court fencing signage to be provided by Sponsor (dimensions to be agreed with the Club)	-	-	-	-	*	*
Naming Rights to annual social major event except Open Day (e.g. MTC Quiz Night will be XYZ MTC Quiz Night)	-	-	-	-	*	-
Naming Rights of MTC annual Club	-	-	-	-	-	*

Championship Tournaments – official presenter on trophy day						
Logo on all Junior Club Team Shirts (multi-year sponsorship)	-	-	-	-	-	*
Ability to display 1 sign on front fence in front of hit up wall (90cm X 60cm) – signage to be provided by Sponsor	-	-	-	-	-	*
Mentioned as Major Sponsor in MTC correspondence	-	-	-	-	-	*
Exclusive 1 hour Group Tennis Coaching session for Company staff &/or clients	-	-	-	-	-	*

# Manning Tennis Club Sponsorship Agreement

## 1 September 2019 – 30 September 2020

Name of Company/Organisation

\_\_\_\_\_  
(The above name will be used in all publicity material unless otherwise specified)

Level of sponsorship (please circle one):

100 Club

Bronze

Silver

Gold

Platinum

Major

Indicate the length of sponsorship (please circle one):      1 year / 2 year

Amount to be paid:

Each MTC sponsor will receive the benefits according to their level of sponsorship, the details of which are in the sponsorship package. The sponsor shall provide an electronic copy of their appropriate logo by email attachment in jpeg or PDF format to [andrew.ryan@hsf.com](mailto:andrew.ryan@hsf.com) and cc [manningtennis@westnet.com.au](mailto:manningtennis@westnet.com.au). If the sponsorship also includes a complimentary membership, please complete this [club membership form](#) (ignore the fees).

**Payment is due with a signed agreement and may be made by:**

Electronic transfer: BSB: 066102 Account: 00903419 Account Name: Manning Tennis Club Incorporated

**Sponsorships are not refundable**

Please sign below and return this agreement with your payment to the address below.

A copy of this agreement will be signed by a MTC committee member and be sent to you when payment is received.

Signed (for company/organisation): \_\_\_\_\_

Name and position held: \_\_\_\_\_

Date: \_\_\_\_\_ 2019

**Contact Details:**

Mobile:

Email:

Business Address:

MTC Committee Member Signature: \_\_\_\_\_

Name and position held: Andrew Ryan – Director of Sponsorship and Marketing

Date: \_\_\_\_\_ 2019

**Send completed form to:**

Andrew Ryan via email at [andrew.ryan@hsf.com](mailto:andrew.ryan@hsf.com) and cc: [manningtennis@westnet.com.au](mailto:manningtennis@westnet.com.au) (click [here](#) to email)